THE YMCA’S CNY CORPORATE GAMES

Countless people are familiar with the YMCA - but there’s so much more to the Y than many people know.

From dodgeball to diabetes prevention, from exercise to education, from volleyball to volunteerism, from preschool to preventive health, the Y doesn’t just strengthen our bodies; it strengthens all of Central New York. The Y is so much more than a gym. It’s a cause, and it’s dedicated to youth development, healthy living and social responsibility.

Our community faces many challenges. While we have long provided financial assistance for our neighbors, the needs of our community continue to grow. That creates a greater demand for the charitable work we do every day. We could use your help.

Through the generosity of our donors, we’re able to offer Membership for All, a financial aid program that offers full membership for those in need. More than a quarter of our members participate in it. At the Y, we believe everyone deserves the opportunity to learn, grow and thrive. You belong at the Y, no matter what your financial situation is.

We hope you’ll review this document and find a sponsorship level that aligns with your interests. Then, we ask that you join our cause by offering your support.

Together, we will make our community stronger.

For more information, contact Jen Kaljeskie, Corporate Membership Coordinator, at (315) 474-6851 ext. 346 or by e-mail at jkaljeskie@ymcacny.org.

YOU MAKE MORE POSSIBLE

SPONSORSHIP LEVELS AND BENEFITS

Naming Sponsor ($10,000)
- ‘Presenting Sponsor’ recognition with CNY Corporate Games events
- Links featured on YMCA website
- Corporate name and logo on all e-mail and communication materials to all participants
- Name in all CNY Corporate Games media coverage
- Monthly social media exposure
- Logo on official CNY Corporate Games t-shirts and other promotional materials
- Logo on in-branch Y displays
- Corporate display table at events
- Unlimited entry into wellness challenge and sporting events
- 50 slots into the CNY Corporate Games 5K
- Corporate name/logo as ‘Presenting Sponsor’ on banner at each event
- 3’x5’ annual banner displayed in all Y branches

5K Run Naming Sponsor ($1,500)
- Supporting and 5K Sponsor recognition with all 5K materials, 5K social media posts, and weekly post as Supporting & 5K Sponsor on social media
- Link on YMCA website
- Corporate name and logo on weekly email and communication to all participants
- Logo on 5K t-shirts and other 5K associated material
- Corporate display table and promotional materials at 5K
- 50 slots into CNY Corporate Games
- Free entry into CNY Games 5K

Event Sponsor ($500 per event – 5K not included)
- Corporate name as event sponsor on poster board displays in branch
- Corporate name and logo on all chosen event material
- Corporate name and logo displayed as Event Sponsor on YMCA Website
- Unlimited slots/logos into sponsored event